

## MEDIA RELATIONS

Media releases by the schools are encouraged as a means of informing the public of programs, activities, and accomplishments. Staff members are encouraged to participate in activities that inform the public about school programs and activities.

News and information concerning personnel and students shall be released to the press only with the approval of the principal and in accordance with state and federal laws regarding confidentiality.

Adopted: July 17, 2007      Revised April 17, 2012  
Revised July 15, 2008

---

---

Legal Ref.:    Code of Virginia, 1950, as amended, §§ 22.1-287, 22.1-287.1.

Cross Ref.:    JO                    Student Records  
                  KB                    Public Information Program